



# Bonner Video Project

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**2008-2009 Bonner Video Project - National**

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## What is the Bonner Video Project?

Bonner campuses all over the country will be given access to **Flip Cams**. With these cameras, Bonners will create 2-3 minute short videos highlighting their **Bonner Program, Training and Enrichment Activities, Issues they encounter each day at their service sites**, and their **Community Partners**.

All videos will be posted on Program **Wiki** Sites and **Bonner Video Project Wiki**, as well as on **Video Sharing Websites** such as **You Tube** or **Vimeo**.

In June, Bonners will come together to celebrate these Videos with the **Summer Leadership Film Festival**. At the Festival, awards will be given out to the best films in each category.



***Videos will be shown on the big screen at the Summer Leadership Institute Film Festival 2009!***

## **Four Video Submission Categories:**

### **1. Bonner Program Profile**

*Video Due: 2/15/2009*

#### **Suggested Video Topics:**

*A profile of your work space on campus:*

A snippet of what your workspace on campus looks like.

Example: Democracy House's Video on [www.democracyhouse.pbwiki.com](http://www.democracyhouse.pbwiki.com)

*A profile of different service opportunities:*

A short, informative clip highlighting the different service opportunities available in your area.

### **2. Community Partner Profile**

*Video Due: 3/15/2009*

#### **Suggested Video Topics:**

*A profile of one of your Community Partners:*

A short, informative clip describing one of your community partners.

Example: Elijah Promise Soup Kitchen's Video posted on their website

[www.elijahspromise.net](http://www.elijahspromise.net)

**\*Involve your Community Partners in the creation of this film and post it to their website as well.**

### **3. Training and Enrichment**

*Video Due: 4/15/2009*

#### **Suggested Video Topics:**

*Behind the Scenes:*

A documentary based on how to successfully (or unsuccessfully) execute a specific event. Show the event planning process from its conception to its execution.

*Highlight a Training:*

A collection of clips highlighting a training at a monthly meeting or interviews of students reflecting on the training event.

### **4. Issue Awareness**

*Video Due: 5/15/2009*

*A mock commercial:*

Create an advertisement highlighting and raising awareness about a certain issue.

Example: Bread for the World's Hunger Justice Leaders Video on You Tube

*A profile of an issue that you are especially concerned about:*

A short, informative clip on a certain issue that highlights the problem and shows how it is affecting your community.

*Issue Based:*

Profile a certain issue and portray what the issue is, what you do currently to help it, and potential ways to help alleviate the problems your issue causes.

**\*Check out the GOOD MAGAZINE channel on You Tube for great examples of Issue Based Short Films.**

## Resources:

**Serve2.0 Resource Wiki:** <http://serve.pbwiki.com>

**The D-Word:** [www.d-word.com](http://www.d-word.com)

(free registration required) Website/Blog of tips from documentary filmmakers.

**Your Faculty and Staff:** Involve faculty and staff as issue experts or to assist in making the movies.

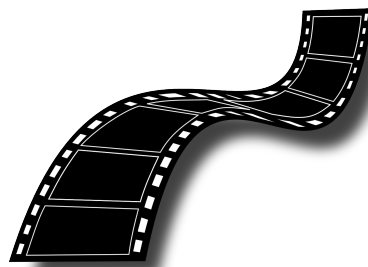
**Your Community Partners:** Collaborate and use community partner expertise in different areas.

**Monthly Updates from the Bonner Video Program Staff:** Be on the lookout for reminders of assignments and tips!

### Bonner Program Staff:

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## A Word about Privacy...

When making these videos, you will most likely be working with vulnerable populations. Please be aware of the rights and privacy of the people you are filming. **Every person filmed for your videos must sign a media release form.** A sample release form is attached to this packet.

Date	Assignment
Dec 15, 2008	Identify a <b>lead student</b> contact and submit video clip introducing that student to Annie and Becky!
Jan 15, 2009	Let the video making begin! Assignment #1: <b>Bonner Program Profile</b>
Feb 15, 2009	Submission Due: Bonner Program Profile Videos Assignment #2: <b>Community Partner Profile</b>
Mar 15, 2009	Submission Due: Community Partner Profile Assignment #3: <b>Training and Enrichment Video</b>
Apr 15, 2009	Submission Due: Training and Enrichment Video Assignment #4: <b>Issue Awareness Video</b>
May 15, 2009	Submission Due: Issue Awareness Video Assignment #5: <b>Count the number of “hits” or views your video has received</b>
June 3-6, 2009	Submission Due: Final numbers, how many hits your videos received. <b>Summer Leadership Institute First Annual Bonner Film Festival!</b>

Submission
<i>In order for a video to be officially submitted, it must be posted on the <b>Bonner Video Project Wiki and one additional video sharing website: Facebook, YouTube, etc.</b></i>

Also...
<i>All videos should be appropriate, reflecting the best side of the Bonner Program. <b>Videos will be judged in two categories: Best Video and Most Viewed.</b></i>



# Media Release Form

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## Bonner Video Project

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For valuable consideration, I do hereby authorize \_\_\_\_\_ and those acting pursuant to her/his authority to:

1. Record my participation and appearance on videotape, audiotape, film, photograph, or any other medium.
2. Use my name, likeness, voice, and biographical material in connection with these recordings.
3. Exhibit or distribute such recording in whole or in part without restrictions or limitation for any non-commercial purpose.

Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Telephone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_